

We, at CYMOTIVE Technologies Ltd. and its affiliates (“**Cymotive**” or “**we**” or “**us**” or “**our**”), put great efforts in making sure that we secure your personal data and use it properly.

This policy explains our privacy practices for processing your personal data as a user of our services on our website (www.cymotive.com) and/or through other registration or contact channels (“**Service**”). We process your personal data subject to the terms of this policy.

If you are inside of the European Union the terms set forth in Section A below shall apply. If you are outside the European Union the terms set forth in Section B below shall apply. Section C of this policy applies to all data subjects (whether you are inside or outside the European Union).

A. Data Subjects in the European Union

If you are in the European Union, then the following terms apply:

Controller; Representative

CYMOTIVE Technologies Ltd. is the data controller in relation to the processing of the personal information that you provide to us when you use our Services. Our contact details are 94 Yigal Alon St., Tower 1, Tel Aviv, Israel, 6789155, tel. +972.79.572.9960, email guy.golan@cymotive.com

CYMOTIVE Technologies GmbH is our representative in the European Union. Its contact details are Major-Hirst-Str. 5, 38442 Wolfsburg, Germany, tel. +49.5361.897.8775, email simon.heine@cymotive.de

Visiting our website

When you access our website www.cymotive.com the browser deployed on your terminal device will automatically send information to our website server. This information is temporarily saved in a so-called log file. In this process, the following information will be collected without any action on your part and stored subject to the terms of this policy:

– IP address of the computer sending the request,

- Date and time of website access,
- Name and URL of the retrieved file,
- Website from which our site was accessed (referral URL),
- Browser used and, if applicable, your computer's operating system as well as the name of your access provider.

The above-listed data will be processed by us for the following purposes:

- Ensuring a smooth connection setup to the website,
- Ensuring easy use of our website,
- Evaluation of system security and stability,
- Clarification of any improper page access (DoS/DDoS attacks, etc.), and
- Further administrative purposes.

The legal basis for such processing of personal data is Art. 6 (1), sentence 1, lit. f, GDPR. Our legitimate interest is derived from the above-listed purposes for data collection.

Making contact

If you have questions of any kind, we offer you the option to contact us by regular mail, telephone or via email. If you make personal data available to us via these routes or through our website (e.g. via a contact form), we will only save and use this data on the basis of Art. 6 (1), sentence 1, lit. a, GDPR, to process your inquiries or on the basis of Art. 6 (1), sentence 1, lit. b, GDPR if the subject of your inquiry relates to (pre-) contractual information. You may revoke your consent to the processing of the provided data at any time by sending an email to Privacy@cymotive.com. In this case, we will delete your data, unless we have a legal retention obligation (for example, if you send us a pre-contractual message via the contact form which then becomes the basis of a contractual relationship or if your message refers to existing contractual relationships).

Recipients of Personal Data

We do not sell, rent or lease your personal data. We will share your personal data with service providers and other third parties, which may include our affiliates (i.e. companies within the Cymotive group), if and to the extent necessary to fulfill the purposes for collecting such information and deliver the services to you. Any such third party will commit to protect your privacy as required under applicable law and this policy and shall be bound to our requirements, which include processing of your personal data exclusively in line with our instructions and in compliance with the applicable law and subject to Art. 28 GDPR.

Subject to the foregoing, Cymotive stores and processes the information, through a third party's hosting services (currently through WPengine), currently located in the European Union. Further information on the purpose and scope of data collection and processing by WPengine can be found in the privacy policy, along with additional information about rights and setting options for privacy protection: <https://wpengine.com/legal/dpa/>.

The legal basis for the processing of personal data through third party hosting services is Art. 6 (1), sentence 1, lit. f, GDPR.

Integration of YouTube Videos

Our online content includes YouTube videos, which are stored on <http://www.YouTube.com> and can be played directly from our website. YouTube is a service from Google. The data listed below are transmitted only when a user plays the videos. We have no influence on this data transfer.

When the website is visited and a video is played, YouTube receives the information that the user has accessed the corresponding sub-page of our online offerings. In addition, further information about the use of these online offerings (including the user's IP address) will be transmitted to a YouTube server in the USA and stored there. This occurs regardless of whether YouTube provides a user account into which the user is logged or whether no user account exists. If the user is logged into YouTube, the user data will be directly associated with the user account. If a user does not want YouTube to associate the

video with his or her profile, he or she must therefore log out prior to clicking the button. YouTube stores data as usage profiles and utilizes them for purposes of advertising, market research and/or demand-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) for the delivery of targeted advertising and to inform other users of the social network about the activities of the user with regard to our online offerings. Users have the right to object to the generation of these profiles, whereby, for the exercise thereof, they will have to contact YouTube.

Further information on the purpose and scope of data collection and processing by YouTube can be found in the privacy policy, along with additional information about rights and setting options for privacy protection:
<https://policies.google.com/privacy?hl=en&gl=de>

YouTube will also process your personal data in the United States and is subject to the EU-US Data Privacy Framework (DPF) (<https://www.dataprivacyframework.gov/>).

Routine deletion and blocking of personal data

We only process and store personal data for the period that is required to achieve the purpose of the storage, or for the duration the processing and storage are required by European laws and regulations or by other laws or regulations we are subject to. If the purpose of storage no longer applies or a retention period required by European laws or other applicable laws expires, the personal data is routinely blocked or deleted in accordance with legal requirements.

Rights of data subjects

You have the following rights:

– To obtain information from us about the personal data we process according to Art. 15 GDPR. In particular, you may request information about the purposes of the processing, the categories of personal data, the categories of recipients to whom your personal data have been or will be disclosed, the envisaged period for which the personal data will be

stored, the existence of the right to request rectification, erasure, restriction of processing or to object, the right to lodge a complaint, the source of your data if they were not collected by us, as well as the existence of automated decision-making, including profiling, as well as meaningful information about the associated details;

– To request without delay the rectification of incorrect or incomplete personal data stored by us according to Art. 16 GDPR;

– To request, according to Art. 17 GDPR, the erasure of personal data stored with us, unless the processing is necessary for exercising the right of freedom of expression and information, full compliance with legal obligations, for reasons of public interest, or for the establishment, exercise or defense of legal claims;

– To request restriction of processing your personal data according to Art. 18 GDPR, if you contest the accuracy of the data, if the processing is unlawful but you oppose the erasure of the data, and if we no longer need the personal data but you require them for the establishment, exercise or defense of legal claims, or if you exercised your right to object to processing according to Art. 21 GDPR;

– To request your personal data, which you have provided to us, in a structured, commonly used and machine-readable format or to demand the transmission to another controller according to Art. 20 GDPR; and

– To lodge a complaint with a supervisory authority in accordance with Art. 77 GDPR. You can generally contact the supervisory authority at your usual place of residence or workplace or at our seat for this purpose.

Right to object

To the extent your personal data is processed on the basis of legitimate interests pursuant to Art. 6 (1), sentence 1, lit. f, GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21, GDPR on grounds relating to your particular situation. To exercise this right to object, it is sufficient to send an email to guy.golan@cymotive.com.

B. Data Subjects outside of the European Union

If you are outside the European Union, then the following terms apply:

The Personal data That You Provide

We receive and store any information you enter on our website or give us in any other way, including through our website.

When you wish to contact us, you may be asked to provide us with personal contact information, such as full name, company name, email, phone number, resume (CV), personal website, personal notes, etc.

Please note that we may also receive any personal data that you provide when contacting us.

The Personal data That We Collect

We may collect, including by using third parties' web analytics, usage information about the time, type and manner of use of the Service. This information may include, inter alia, information regarding the Internet Protocol (IP) address, your activity events, non-personal usage statistics (e.g. time of usages, number of clicks on each link, etc.), crash reports, information regarding your browsing history and web activities, and other information regarding the use of the Service.

The Personal data That You Upload

The content you upload to the Service, whether such content relates to you or to third parties, whether such content originated from your own device or from a third party device, be it a computer, mobile phone, tablet or any other device, including any data, text, graphic, audio and audio-visual files, may include personal data.

Please use caution when uploading the content and avoid any involuntary disclosure of your personal data or disclosure of others' personal data without their consent.

What Do We Do With Personal data?

We use the personal data we collect and receive to provide the Service to you and to other users, to enable the Service's tools and features, to study and analyze the functionality of the Service and users' activities, to provide support, to measure Service activity, to maintain the Service, to make it better and to continue developing the Service.

We will use your email address and phone number to contact you when necessary, to send you reminders and to provide you information and notices about the Service. We may include commercial and marketing information about our Service. If Israeli Law apply to the processing of your personal data by Cymotive, then by registering with the Services (if and when such registration would be made available by Cymotive) you hereby agree to receive commercial information and advertising material via email or otherwise in accordance with section 30A of the Communications Law (Telecommunications and Broadcasting), 1982 and the Privacy Law, 5741 – 1981.

We obey the law and expect you to do the same. If necessary, we will use your personal data to enforce our terms, policies and legal agreements, to comply with court orders and warrants, and assist law enforcement agencies, prevent fraud, misappropriation, infringements, identity theft and any other misuse of the Service, and to take any action in any legal dispute and proceeding.

Sharing Personal data with Others

We do not sell, rent or lease your personal data. We will share your personal data with service providers and other third parties, if and to the extent necessary to fulfill the purposes for collecting such information and deliver the Service to you. Inter alia, we may use a service provider to manage our email, push notification and mobile messages transmission.

All third party service providers will commit to protect your privacy as required under applicable law and this policy.

We only share the minimum data needed for the applicable service providers to perform the services for which they were contracted.

You may opt-out from any advertising communications by sending an e-mail to guy.golan@cymotive.com. For more information about you opt-out options please refer to our “Choice” chapter in this policy.

We may also share your personal data with our affiliates, including our sister company Cymotive Technologies GmbH, subject to the terms of this policy.

We will report or block any content that you upload (which may incorporate personal data), if we believe, in our sole discretion that such content is against the Terms of Use, or illegal or abusive or may violate any third-party rights.

Additionally, you are aware and agree that in the case of a merger, acquisition or any other structural change we may require to transfer your personal data to another entity, as part of the structural change, provided that the receiving entity will comply with this policy.

Disclosure of Information to Authorities

We will need to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Aggregated Information

We may use anonymous, statistical or aggregated information and will share it with our partners for legitimate business purposes. It has no effect on your privacy, because there is no reasonable way to extract data from such information that we or others can associate specifically to you.

We will share your personal data only subject to the terms of this policy, or subject to your prior consent.

Choice

At any time, you can unsubscribe our mailing lists or newsletters, by sending us an opt-out request to: guy.golan@cymotive.com.

At any time, you can exercise your following opt-out options: (i) object to the disclosure of your personal data to a third party, other than to third parties who act as our agents to perform tasks on our behalf and under our instructions, or (ii) object to the use of your personal data for a purpose that is materially different from the purposes for which we

originally collected such information, pursuant to this policy, or you subsequently authorized such use. You can exercise your choice by contacting us at: guy.golan@cymotive.com.

We request and collect personal data that we need for the purposes that we describe in this policy. Following the termination or expiration of the Service, we will stop collecting any personal data from or about you. However, we will store and continue using or making available your personal data according to our data retention section in this policy.

Accessing Your Personal data

If you find that the information associated with you is not accurate, complete or up-to-date, please provide us the necessary information to correct it.

At any time, you can contact us at: guy.golan@cymotive.com and request to access the personal data that we keep about you. We will ask you to provide us certain credentials to make sure that you are who you claim to be and will make good-faith efforts to locate your personal data that you request to access.

Under your right of access, you can obtain confirmation from us of whether we are processing personal data about you, receive a copy of that data, so that you could:

verify its accuracy and the lawfulness of its processing;

request the correction, amendment or deletion of your personal data if it is inaccurate or if you believe that the processing of your personal data is in violation of the applicable law.

We will use judgement and due care to redact from the data which we will make available to you, personal data related to others.

C. All Data Subjects

Cookies

Cookies are small files that a web server sends to a user's device, when the user browses online.

Your device removes session cookies when you close your browser session. Persistent cookies last for longer periods. You can view the expiry date of each cookie, through your browser settings.

We may use both types. We may use persistent cookies or similar technologies (such as tokens) to remember your log-in details (if and when login is made available through the website) and make it easier for you to log-in the next time you access the Service. We may use this type of cookies and Session Cookies for additional purposes, such as content adjustability, in order to facilitate the use of the Service's features and tools.

Every browser allows you to manage your cookies preferences. You can block or remove certain cookies or all of them through your browser settings. In order to understand these settings, the following links may be helpful:

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari](#)

Dispute Resolution

We do periodical assessments of our data processing and privacy practices, to make sure that we comply with this policy, to update the policy when we believe that we need to, and to verify that we display the policy properly and in an accessible manner.

If you have any concerns about the way we process your personal data, you are welcome to contact our privacy team at: guy.golan@cymotive.com, or write to us at: 94 Yigal Alon St., Tower 1, Tel Aviv, Israel, 6789155.

We will investigate your query and make good-faith efforts to resolve any existing or potential dispute with you.

Changes to this Privacy Policy

From time to time, we will update this policy and post a revised policy with an updated effective date.

Until the new policy takes effect, if it materially reduces the protection of your privacy right under the then-existing policy you can choose not to accept it by terminating your use of the Service. Continuing to use the Service after the new policy takes effect means that you agree to the new policy. Note that if we need to adapt the policy to legal requirements, the new policy will become effective immediately or as required by law.

Incorporation to the Terms of Use

This policy is an integral part of our Terms of Use (available at <https://www.cymotive.com/terms-of-use/>).

Contact Us

Please contact our DPO, Guy Golan guy.golan@cymotive.com for further information.